

# VAIL HOMEOWNERS ASSOCIATION, INC.

## EXECUTIVE DIRECTOR'S COMPLIANCE REPORT

The following is a *summation* of the many activities conducted by the office of the Executive Director during 2010 in compliance with the Association's mission, goals and operational functions as approved by the Board of Director.

### RESOLUTION NO. 9, 2009

#### A RESOLUTION ADOPTING A MISSION STATEMENT, 2010 GOALS, OPERATIONAL FUNCTIONS AND EXECUTIVE DIRECTOR COMPLIANCE INVENTORY FOR THE ASSOCIATION.

WHEREAS: The Board of Directors desires to adopt a mission statement, 2010 goals and membership area to guide its policies and activities with respect to broad areas of concern.

NOW, THEREFORE, BE IT RESOLVED BY THE BOARD OF DIRECTORS OF THE VAIL HOMEOWNERS ASSOCIATION:

1. Approves as its mission statement:
  - A. The mission of the Vail Homeowners Association is to represent the interests of residential property owners. We will strive for policies and outcomes that further Vail as a premier destination resort and as a community. We will work with all the constituencies in the community to improve communication, safeguard the environment, maintain and improve the quality of life in Vail.
2. Approves 2010 Goals as follows:
  - A. Encourage responsible planning, development and public improvements to further enhance Vail as a progressive destination mountain resort and as a community.
  - B. Protect property owners' investment in their residences, the natural environment, open space, neighborhoods, the quality of life experiences, the economy and public improvements against deterioration.
  - C. Use knowledge and analysis to represent a balanced view and thoughtfully represent non-resident homeowners who do not have a vote in Vail public elections.
  - D. Seek opportunities to increase participation in the governance of the community and to increase the number of residential owners who vote in local elections.
  - E. Pursue fair and consistent treatment for all residential property owners in the public affairs of the community through good governance, accountability and community vision.
3. Approves 2010 Operational Functions as follows:

- A. Selective Oversight.
  - B. Constructive Advocacy.
  - C. Inclusive Collaboration.
  - D. Communications.
4. Approves 2010 Membership Areas as follows:
- A. The invitation of membership to residential property owners in the Town of Vail and adjacent developed areas from Vail Pass, on the East, Dowd Junction, on the West and the United States Forest Service boundaries on the North and South.
5. Approves Compliance Inventory as follows:

## **I. CURRENT PROJECTS AND ISSUES - OPERATIONAL FUNCTIONS**

**A. SELECTIVE OVERSIGHT** – Projects are selected relevant to the Association’s goals and objectives.

### **1. Zoning**

- a. PEC/TC Development Reviews
  - i. Ever Vail: *Town of Vail review – continued with focus on fiscal and economic impact.*
  - ii. Apollo Park – Phase 2
  - iii. Lodge at Vail Redevelopment
  - iv. Zoning Code revisions
  - v. Others – *West Vail Fire Station designed and under construction.*

### **2. Neighborhood Master Planning**

- a. Community Town Centers
  - i. Ever Vail – *Modifications were made to the plan reducing amount of commercial space and rearranging mass of buildings.*
- b. East Gore Creek Drive Neighborhood
  - i. Street vacation and improvements

### **3. Affordable Housing**

- a. Affordable Housing Policies
- b. Timber Ridge – *Design being modestly modified – rock fall hazard mitigation solutions being studied.*
- c. Chamonix East – *Proceeding with design of infrastructure and installation being considered.*
- d. *VRI Lionshead Affordable Housing Project – Design approved and under construction.*

### **4. Amplified Sound**

- a. Legislative Oversight
- b. Code enforcement Oversight

## **5. Open Space Preservation**

### **a. Covenant Oversight**

- i. Tract E Litigation – *Litigation terminated by Court.*
- ii. Vail Village Parking Structure
- iii. TOV compliance efforts – *Town moved to remedy private property incursions on Gore Creek Stream tract lands causing protective covenant issues to be addressed by the Association.*

## **6. Public Improvements**

### **a. Parks and Amenities**

- i. Ford Park – *Town parking options reviewed, AIPP proposal considered, Alpine Garden status options discussed, Golf Course expansion onto Nature Center reviewed, condition and utilization of Nature Center reviewed, VVF expansion plan under review, Conference Center Fund for Athletic Field under consideration.*
- ii. Golf Course Club House – *Conference Center Fund for major remodel considered.*
- iii. VRD Master Plan
- iv. Dobson Arena – *Conference Center Fund evaluation of expansion options reviewed.*
- v. Vail Village Welcome Center – *Advocated for expansion of Colorado Ski Museum and Vail Heritage Museum in conjunction with improvement to visitor information services to be included in the Conference Center Fund reallocation evaluation.*

### **b. Parking, Mass Transit, Streets, L&D, Streetscape, and Traffic Congestion**

- i. Vail Grand Boulevard and Frontage Road parking – *Reviewed lighting proposal and variety of proposals for parking and widening bike paths.*
- ii. West and East Meadow Drive
- iii. Ford Park Parking Structure and related improvements – *Several proposals reviewed.*
- iv. Mass Transit System and terminals – *Reviewed \$20m major expansion to Lionshead bus terminal, Welcome Terminal and streetscape improvements at Lionshead Parking Structure. Advocated for minimum impact to trees and landscape to screen view of surface parking.*
- v. Ski drop offs – *Reviewed new indoor drop off facility at Lionshead parking structure.*
- vi. L&D terminals, access, operations and enforcement
- vii. Eagle County and other mass transit service interconnecting with Vail transit system – *Reviewed proposals and advocated for Eagle Vail rail terminal and parking to service Vail from Eagle Airport and its relationship to the Dowd Junction I-70 Bypass Tunnel.*
- viii. Traffic Management System planning and operation. – *Advocated for variable message signage for Frontage Roads to be included in the Conference Center Fund evaluation.*

## **7. Environment**

### **a. Energy, Sustainability and Building Code Policies**

### **b. I-70 Noise and Water Pollution**

- i. Sound barriers – *Advocated for expansion of Bald Mountain Road I-70*

- noise barrier.*
- ii. Quiet pavement
- iii. Road sand clean-up – *Advocated for continuation of CDOT clean-up program.*
- iv. Bypass options – *Advocated for Vail Mountain bypass tunnel and Cut & Cover proposal to be included in TOV I-70 future improvement requests for CDOT consideration as part of the Denver/Vail Rapid Mass Transit I-70 option.*
- c. Forest Health – Pine Beetle: *Advocated consideration of bio-technologies to protect forest lands and removal in conjunction with re-vegetation so that aesthetic impacts do not adversely affect property values.*
  - i. East Vail remediation
  - ii. Tree removal enforcement – *Advocated the need to remove dead trees before wind blown toppling could damage adjacent improvements or persons.*
  - iii. Restoration – *Advocated restoration to minimize adverse aesthetic and safety impacts upon property values.*

#### **8. Impact Fees and Public Finance Allocations**

- a. VRD – Recreation: *Advocated for VRD to be more sensitive to the need for a broader range of programming and services to non-athletic tax payers.*
- b. RETT (Real Estate Transfer Tax) – *Advocated the use of funds to provide facilities that serve the needs of and provide attractions for international destination guests.*
- c. Public Safety
  - i. Fire Suppression Fee – *TOV proposal withdrawn.*
  - ii. Traffic management – *Advocated for funding for installation and expansion of real time variable message signs and CCTV to aid in traffic management and mass evacuation events.*
- d. TIFF (Tax Increment Financing) – *Advocated for restraint in expending funds until post-recession needs are clearly identified and for needs of international guests to be identified.*
- e. Property Taxes – *Advocated with County Commissioners for greater funding of projects that will benefit Vail like Eagle County Airport, expansion of ECO Transit Park n' Ride System serving Vail and I-70 Dowd Junction Bypass Tunnel/Eagle-Vail master plan to provide for long-term vision of rail mass transit service to Vail.*
- f. Environmental Sustainability – *Advocated for restraint in the adoption of new requirements with a higher cost that may have adverse economic effects upon property owners.*

#### **9. Economic Conditions, Indicators, Public Sentiment and Related Factors**

- a. Vail
  - i. TOV budget and effects upon service levels – *Monitored spending and revenue proposals and trends, analyzed and distributed information provided.*
  - ii. Vail Economic Development Council – *Monitored discussions of meetings, analyzed and distributed information provided.*
  - iii. Real estate and other market trends – *Monitored real estate and other economic trends, analyzed and distributed information provided.*

- b. Eagle County
  - i. Labor force and population adjustments – *Monitored trends from several sources, analyzed and distributed information provided.*
  - ii. Eagle County Airport facility and service expansion – *Engaged with advocates for international terminal and researched pros, cons and strategies for implementation.*
  - iii. Real estate, foreclosures and other market trends – *Monitored available data sources, checked trends with a variety of sources, both locally and nationally, analyzed and distributed information provided.*
  - iv. Budget and effects upon service levels – *Monitored recessionary impacts upon revenues and spending of local governments, which have influence upon Vail.*
- c. National
  - i. Tourism, real estate and other key indicators – *Participated with DU to evaluate Vail’s current marketing strategy and its potential to expand globally. Monitored national economic trends for potential impact upon Vail from several sources, analyzed and distributed information provided.*
- d. International
  - i. Tourism and other key indicators – *Participated with DU to evaluate Vail’s potential to expand globally. Monitored national economic trends for potential impact upon Vail from several sources, analyzed and distributed information provided.*

## **B. CONSTRUCTIVE ADVOCACY**

### **1. Voter Rights**

- a. Denver Front Range
- b. *Statewide Initiative: Amendments 61 & 62 – Analyzed and distributed implications of proposed citizen initiative.*

### **2. I-70 Improvements and Policies**

- a. *Vail/Regional Visioning – Advocated improvements to I-70 corridor including Vail Mountain Bypass and Rapid Transit service, which were subsequently included in TOV recommendation in the CDOT PEIS for Vail Pass planning process.*

### **3. Forest Restoration and Conservation**

- a. Forest Plan health treatments
  - i. *USFS Vail Ski Area – forest: Advocated restoration in addition to removal of beetle-kill to promote a healthy forest and minimize adverse aesthetic and safety impacts upon property values.*

### **4. Public Review and Approval Processes**

- a. Town of Vail
  - i. *Design Review Board – Advocated changes to AIPP review and accountability procedures, including neighborhood notification.*
  - ii. *Zoning/Special Development Districts – Advocated fair and consistent treatment of applicants for commercial health code requirements, and the inappropriateness of the installation of LED signage for the purpose of commercial advertising on public property. Advocated to apply the limitation on the neon and backlit signs of commercial LED displays of private commercial to the public streets and ways.*

- iii. Public participation, transparency and oversight – *Advocated changes to AIPP and DRV public notice procedures. Advocated against the intrusion of certain public improvements on adjacent residential properties.*

**5. Emergency Evacuation and Fire Suppression Planning**

- a. Wildfire Threat Reduction – *Advocated upgrading the Vail emergency response system based on practical experience gained from systemic failure in a wildfire near Boulder.*

**6. Economic Recovery** – *Held discussions with a variety of individuals seeking recommendations and ideas of how to bring Vail in line with standards expected for an international resort community.*

- a. Quality of Life and Overcrowding Issues
- b. Public Finances and Service Levels
- c. Qualitative Development
- d. Internationalization

**7. Membership Development**

- a. Promotional Material Development – *In process.*
- b. Solicitation Initiative – *Membership coordinator sent our solicitation packet to 51 new prospective members this year and followed up with monthly contacts. Follow up mailings were sent to last year's prospective members. Members were also mailed forms to refer others for membership.*

**8. Community Amenities**

- a. Aquatic Recreation/Therapeutic Health & Wellness Center – *Urged interested parties to further investigate the attributes of this facility.*
- b. Tourism Amenities Research – *Held discussions with VVMC regarding facilities planning and matters of mutual interest.*
- c. Cultural Facilities and Entertainment Venues – *Consulted with a variety of involved parties and executive directors regarding improvements that should be considered to enhance the impact and draw of their facilities and events.*
  - i. Vail Village
  - ii. Lionshead
  - iii. Ford Park
  - iv. Cascade Village

**C. INCLUSIVE COLLABORATION** – Inclusive, as opposed to selective collaboration, means that all parties, pro, con and otherwise are invited to participate in the deliberation and mediation of a group or corporate objective. This form of problem solving is necessary when hierarchical conditions of institutional, economic and social status become impediments to progressive and constructive decision-making. The Association has successfully practiced inclusive collaboration since its inception.

- 1. I-70 Planning** – *Communicated with TOV on several issues relating to I-70.*
- 2. East Vail Village** – *Monitored issues that would be affected by redevelopment and related matters.*
- 3. Voter Rights** – *Statewide Initiative: Amendments 61 & 62 – Analyzed and distributed implications of proposed citizen initiative.*
- 4. Special Development Districts** – *Monitored minor modifications to existing districts, of note was advocating solutions to impediments to the utilization of Sebastian L&D facilities for the entire Vail Village Inn SDD.*

5. **Urban Renewal and Eminent Domain** – *Incorporated news article events affecting this issue.*
6. **Protective Covenants** – *Monitored issues that would affect standing of protective covenants.*
7. **Membership Development** – *Engaged with several parties seeking to be briefed on Association Activities and/or desiring to become Association members.*
8. **Economic Development**
  - a. *Vail Economic Development Council – Attended and reported upon information obtained at their Monthly Meetings.*
  - b. *Internationalization Initiatives – Worked with several individuals in the business community and with the University of Denver to expand upon the Vail Globalization effort.*

#### **D. COMMUNICATIONS**

1. **Newsletters** – *Produced and distributed 11 monthly newsletters. Expanded content to include regular updates related to TOV revenues, unemployment, foreclosures and real estate transactions for the Vail and Eagle county areas.*
2. **Issue Reports and White Papers** – *Prepared and distributed analysis for Amendments 60 & 61.*
3. **Action Alerts** – *Prepared and distributed 3 action alerts.*
4. **Surveys** – *Discontinued for the present due to lack of participation.*
5. **Web Site and Issue Archive** – *Maintained and updated website.*
6. **Fax and Email Broadcast System** – *Expanded mailing lists.*