

Doe Browning 10/12/15 2:01 pm

1. Quality of the Vail Experience:

- As Vail reaches peak capacity, what needs to be done to maintain the quality of the Vail lifestyle?
- What is the probability of the Vail experience becoming too commoditized; for quantity to overtake quality?
- What has to happen so that consumers and residents are still receiving premium level experiences?

"Peak Capacity" is a moving target which will perpetually be redefined seasonally, annually and generationally.

The quality of the Vail Lifestyle lies in understanding that we are a purpose built resort community with a best in class, world wide reputation for premium recreation, lodging and service.

A great deal has been invested in Vail to create a resort town of the highest quality. Commitment to the already established standards of excellence will ensure that Vail will never become commoditized. We need positive, spirited and widespread practices that promote and collectively engage our residents, homeowners and workforce. Maintaining economic stability with a proactive strategy is inseparable from the community's mindset.

We all share in understanding our obligation to be best in class, an exciting target we will miss if we forget that the target is ever-changing thereby demanding contemporary solutions and practices. Vail has a great advantage in its natural surroundings for several seasons. Protecting the beauty of the mountains is key. Comfort and luxury of accommodations must be maintained. Watching world markets and keeping an eye on competition and ever changing consumer tastes must always be a dynamic consideration.

The generations who enjoy Vail welcome innovation as well as tradition. Excellence in leadership understands this, searches for it, listens for it's every frequency, and experiments and implements thoughtfully and inclusively.

Congestion is an inevitable and typical by-product of contemporary prosperity related to the premium menu of activities Vail offers. Congestion in Vail is anticipated and predictable allowing for many opportunities to create and apply proper flow procedures. Increased and professionally trained patrol and nimble, well conceived safety operations are effective options when parking on the Frontage Road becomes necessary, creating a desirable personal interaction with the Town, locals and visitors who have come to enjoy our Town in the spirit of extraordinary and diverse adventures.

2. Congestion:

- What can be done to reduce traffic congestion on the community's roadways?
- Is congestion creating public safety and other growth related issues that are being left unresolved?
- Should there be more/less parking on Frontage Road?
- Are the increases in street events and their impact upon available public parking adding to or diluting the Vail experience?

New parking options and sites in town, or down valley, must be front and center in council Action Plans. Valley and Town tandem bus systems must be analyzed with a willingness to meet both predictable needs and change in demands for events and recognition of the academic school year.

3. Environment:

- Is the Vail experience being degraded by water, noise and visual pollution?

- What can be done to reduce noise pollution from I-70?
- Are the plans for the Gore Creek clean-up adequate or does more need to be done and at a faster pace?

The Town of Vail and the Water District are embracing an educated future dedicated to sustaining Gore Creek as a premium natural and recreational resource. Advances in environmental science will mandate continued studies of what factors impact the creek and how successful implemented practices measure over time, and which are required to implement.

The conservation of Gore Creek is a perpetual responsibility of our town. The recent studies of Gore Creek allow for our Town to step up as exemplary conservation stewards of our creek. I support conservation practices in tandem with respect to the creek property abutters. Our goal is for visitors and locals alike to be branded by our pride in our environmental success story. This is a standard our guests can leave Vail wishing to emulate in their own hometowns.

The natural beauty surrounding the Town of Vail dominates anything that has ever been built in Vail, or through it. Highways are normal contemporary transportation realities that are designed for exceptional national automobile access exclusive to our country. Vehicular noise sensitivity varies with individuals and proximity to the highway. Ordinances have allowed taller buildings to be constructed with some resultant reduction in ambient highway noise. All affected Vail properties are eligible to upgrade their windows to find relief from highway travel sound. Unfortunately early Vail development did not require windows that served to reduce heat loss and mitigate noise. Such products are competitively available on the market today.

Highway 70 allows Vail to be the biggest living postcard resort town in the world. That said, and funds available, I would never ignore a futuristic opportunity to dress it up.

4. Governance/ Inclusivity:

- How can a higher degree of collaboration be encouraged among factional interests?
- What are the roles, advantages, and projects that should be address through public/private partnerships?
- What can be done to expand community involvement in decisions for Vail's future?
- Should efforts be taken to increase voter participation in TOV elections, such as with the use of mail balloting?
- Does there need to be more transparency in Vail governance?

The Town of Vail is comprised of several impactful boards such as the PEC and the DRB. As these positions are appointed by Town Council, prospects for these boards should be closely examined in order to select citizens who will serve with efficiency and a lack of self-interest. Collaboration with citizens and citizen groups is a natural by-product of councils/boards that understand the limits of the authority they have been granted, with a comprehensive knowledge of the difference between personal taste/opinion, guidelines and codes. Master plans are by nature instruments that are subject to important revision in the best interest of owners whose properties abut changes to the plans.

Public and Private partnerships are relevant and promising agents of our future that should be welcomed and encouraged for review. As a purpose-built resort town, we are duty bound to be open to unlimited options as we have the economic good fortune of knowing we can be highly selective.

Our Town staff, website and local newspaper exhibit excellence in offering information for citizens to be knowledgeable and to become involved in anything of interest for Vail, both future and present day. It is my experience from campaigning to be a new council member, that longtime residents and resident newcomers are well versed and willing to take the time to talk when there is an ear to listen.

Permanent absentee or mail in ballots are currently in place in our election procedures for Vail. This information is prominent, and readily accessible to every registered voter. Voter registration forms are easily obtained at the Municipal Building and online. As a Candidate for Vail Town Council, I have made it part of my campaign to have voter registration forms available to the non-registered residents that I meet with. Voter registration and campaigning are long time partners. I will note that Vail has a short campaign period, occurring when many residents are traveling. Due to the timing between the mailing of mail in ballots to voters and the day of the election, many registered voters cannot receive their ballot in time to cast their votes.

I have found in the 16 years I have lived here, conversing with diverse and unrelated citizens, there is much knowledge afoot of what transpires in Vail Government. The disruption can present when actions of boards/councils are out of step with the impact of living in a community structured to support seasonal businesses and lifestyles.

5. Community Accessibility:

- How should air accessibility to the Eagle County Airport be financed?

Air accessibility to the Eagle County Airport could be successfully financed through the establishment of an IGA (intergovernmental agreement) throughout the communities within Eagle County. This agreement would permit each of the Town's General Funds to contribute to the funding of air service as a line item in their respective budgets. This funding could be sustainable and related to economic success and could be reduced in the case of an unexpected downturn, as it would be determined annually. An IGA has the flexibility to increase/decrease funding as needed for specific flights for the duration of the initiative. An IGA would not require any new sales tax.

6. Summary of desired Council Agenda priorities:

Valley wide collaboration:

- Affordable housing, transit and parking solutions
- Sensitivity to community identities
- Increase funding for service to Eagle County Airport

Marketing of Vail as the extraordinary to, and for the ever changing, extraordinary audience of guests and homeowners

Strive for solutions that enhance the lifestyle of our workforce remembering they are the point of interaction with our guests.

Acute attention to environmental best practices with an understanding that this attention is perpetual

Sustain a positive, informed and inclusive style of government dedicated to working together:

- Strive to personify respect and self respect between government, homeowners, business owners and workforce.
- Emphasize a studied, informed and open minded approach for a collective future

7. Please provide a brief biography: Education, employment, organization, qualifications, etc..

Please review attachment of additional descriptions below the following list.

1982 Bachelor of Fine Art, Clay/Fine Metals, Philadelphia College of Art, (now The University of the Arts)
Production Studio Artist, 1982-1999 Nationally and internationally exhibited, wholesale, retail, design professionals, commissions and galleries

Real Estate redevelopment 1985-2015 Philadelphia Historic District, Cape Cod National Seashore, Historic Maysville KY, Vail Village, Lionshead and West Vail

Chairman of Town of Vail Art in Public Place, Chairman 5 of 8 years served. Created scope of Winterfest Ice/Snow sculpture event now in 8th year, assisted in procuring sustainable sponsorship funds.

Drafted and presented Ordinance regarding GRFA to Vail Town Council, unanimously approved.

Awarded grant by the State of Kentucky to create "Re-Leaf", urban landscape guidelines, adopted and implemented by Historic Maysville KY.

Trained by the State of Kentucky as charter Design Review Board Member, with educational guideline application review annually for 3 years.

Initiated Colorado Mountain College Speaker series including Susan Cain (Author of Quiet, a study of introverts) Walter Isaacson (Genius and Innovators), Maude Barlow (International).

I am the 2nd of 4 generations who experience Vail, from my 84 year old widowed mother to my granddaughters. My parents have owned Lionshead property since 1971 when I became a regular visitor through my adolescence and early adulthood before moving permanently to Vail in 1999 with my 2 children, one who attended Red Sandstone Elementary School.

I have been involved in our community since my arrival, first informally, now in a diverse assortment of advisory and board positions.



Doe BROWNING

VISION FOR VAIL VITALITY FOR VAIL TOWN COUNCIL

DOROTHY (DOE) BROWNING, a full-time resident since 1999, is an insightful evaluator for sustainable progress. As an ideal candidate for Vail Town Council, she brings a blend of experience that includes real estate redevelopment, philanthropic support to a broad spectrum of nonprofits as well as a passion for recreation, the arts and environmental concerns to her service in the Vail Valley.

My Commitment



PARTNERSHIPS

- Establish balance in our community between:
- Residents & Second Homeowners
 - Vail Resorts Ski Company
 - Small Business Owners
 - All Valley Communities



ENVIRONMENT

- Focus on Gore Creek
- Continue Water Conservation Efforts



ECONOMIC SUSTAINABILITY

- Encourage Nimble Management of Marketing
- Support Small Business Innovation
- Recognize Evolution in Cultural and Recreational Programming
- Explore Affordable Housing Options



TRANSPORTATION

- Increase Bus Transportation For Late Night Employees
- Adjust Off Season Routes for Student Schedules
- Create Park & Ride Options

VOTE
NOV
3RD

Doe Browning Vail Town Council
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My Experience

BOARD EXPERIENCE - VAIL VALLEY

- Town of Vail Art in Public Places (2006-2013) - *Chairperson*
- Colorado Mountain College Foundation - *Board Member*
- Betty Ford Alpine Gardens (2014-present)
- Bravo! Vail (2014-present)
- Bright Futures Foundation (2014-present)
- Starting Hearts Foundation (2015)
- Montaneros Condominium Board of Directors (2012-2018)
- The Youth Foundation Board Member (2009-2011)

ADVISORY POSITIONS - VAIL VALLEY

- Vail Performing Arts Academy (2011-present)
- Vail Valley Foundation Youth Foundation (2011-present)
- Guardian Scholars (2014-present)
- Our Community Foundation (2015)
- Mountain Rescue (2015)
- 2015 Festival Committee
- Round Up River Ranch (2013-2014)

AFFILIATIONS - VAIL VALLEY

- Rache's Network: *Water Activist*
- Streeter Ski Group: *Ski & Snowboard Vail Scholarship*
- Jack's Place (2015)
- Canine Companions (2015)

BUSINESS EXPERIENCE

- Real Estate Development
- Vail Village, Lionshead, West Vail (2000-2015)
 - Cape Cod National Seashore Properties (2005-2010)
 - Philadelphia Historic District (1984-1986)
 - Mayville Kentucky Historical District (1988-1995)
- *State Trained Charter Architectural Review Board Member*