



# Letters to Vail

VAIL HOMEOWNERS ASSOCIATION

*Serving the interests of the Vail Community Residential Owners*

**VHA Annual Report**

**Re-Examining Vail's Business Model**

**February 6, 2024**

**Review:**

**[2023-2024 Activities](#)**

**[Purpose and Accomplishments](#)**

**[VHA Genesis](#)**

Since its founding in 1991 the Vail Homeowners Association (VHA) adheres to principles that have proven to be essential in furthering decades of Vail's prosperity and that have become the hallmark of its success, to the benefit of both residents and guests. VHA strives to assist residential property owners in understanding the cumulative effects of complex events which shape the community.

Community members and even national media are questioning the resorts' measurement of success. By experience we know it is hazardous to use financial profitability as the sole measure of success. The challenges local small businesses have in keeping pace with operational costs and the need for workers are indications that the community's current business model may need to be reexamined.

Historically Vail's leadership has turned to increasing development densities and the volume of tourism to solve all problems. Solving unfulfilled master plan commitments for work-force housing, transportation, and essential community services, with a tactic of tear-down, re-build bigger and with more density, and add more crowd generating special events not only creates dissatisfaction but perpetuates the problems. Today, applying past solutions appear to be aggravating rather than healing.

VHA serves the Vail community with information having a perspective not readily found elsewhere. Our publications and activities are funded by membership dues and contributions from paid-subscribers and readers. By joining with VHA, as a member, paid-subscriber or reader, you can add your voice to sustain what is good about our community and to shine a spotlight on important issues.

VHA strives to provide clear and concise discussions of matters affecting the Vail community in the belief that an informed citizenry will be an engaged citizenry. Our intent is to promote more citizen involvement and community discussions of issues facing the Town.

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