

VAIL HOMEOWNERS ASSOCIATION, INC.

Vail Post 2015 – The Road Ahead

Re-balancing the Vail Experience:

The mission of the Vail Homeowners Association is to maintain the best of the Vail experience and to work with others in the community to achieve that goal.

Vail through the efforts of Vail Resorts, the Town of Vail and the business community has made substantial economic progress in recovering from the national recession. The Association has become concerned that the quality of life of the Vail experience now needs attention. Our concern is heightened by a perception that there could have been a falling off in some categories of winter and summer consumer standings. Are consumers and residents still receiving premium level experiences? What is the probability of the Vail experience becoming too commoditized; for quantity to overtake quality?

The community's economic progress provides opportunity to address these broader quality of life issues. These issues are complex and wide-ranging. We recognize that all parties have positive agenda's for moving forward.

The Association believes that the completion of the 2015 World Alpine Championships is a logical point to pause and reassess priorities. It will therefore seek over the course of 2015 to encourage an open community dialogue focused on the policies, strategies and tactics that can sustain Vail in its premier leadership position within international mountain resorts.

- Governance/ Inclusivity - What can be done to expand community involvement in decisions for Vail's future; should efforts be taken to increase voter participation in TOV elections, i.e. mail balloting; does there need to be more transparency in Vail governance? How can a higher degree of collaboration be encouraged among factional interests. What is the role, advantages, and projects that should be address through public/private partnerships?
- Congestion – Are the multiplicity of street events, inadequate parking and over development diluting the Vail experience? Is this creating public safety and other growth related issues that are being left unresolved?
- Environment – Is the Vail experience being degraded by water, noise and visual pollution? What are the plans for the Gore Creek clean-up?
- Community Accessibility – What can be done to reduce traffic congestion on the community's roadways and noise pollution from I-70, i.e. the Simba Run Underpass and sound barrier walls. How should air accessibility to the Eagle County Airport be financed?

Our intention is not to just influence policy makers but also to engage the community. We believe that the strength and endurance of our response to the challenges ahead depends on the community's involvement in the dialogue about its future. We encourage you to read our communications, talk to your neighbors, get to know your Town Council and become involved in the discussions. We welcome your membership, ideas and support in our quest to help shape the plans and policies that will ensure Vail continues to be the best it can be. Together we can build a better future.

Gail Ellis, Psy.D., VHA President