

1. Quality of the Vail Experience:

- As Vail reaches peak capacity, what needs to be done to maintain the quality of the Vail lifestyle?
- What is the probability of the Vail experience becoming too commoditized; for quantity to overtake quality?
- What has to happen so that consumers and residents are still receiving premium level experiences?

Vail has always been a very special place, both for residents and guests. All are attracted to the beauty, serenity and offerings of our community. What we need to achieve going forward is a balance between the guests and town and maintain the charm that is Vail Village. The latter includes enforcement of zoning.

Not only do we need attractions/events for visitors, we also need the infrastructure for our residents. That includes diversity of businesses, affordable housing, ample parking for both groups and a variety of different event offerings. We have so much to offer with cultural events (Bravo, Dance Festival, etc), and events such as Mountain Games, free concerts, etc. All draw a crowd and help our economy and give both guests and locals something to look forward to.

We need to offer events to all ages and demographics so as to include everyone to some degree. A diversity of offerings is key.

We must continue to market for all seasons. The summer activities and guests help to balance the rest of the year. Businesses cannot survive just on the winter business. We need to attract groups throughout the off-season so that our businesses, and therefore workforce, can last. We must also look at the pockets during the ski season that are traditionally light (i.e. between Thanksgiving & Christmas and also early January) and market for those time periods.

Guest service should continue to be paramount. The attitudes of our staffs (in stores, parking, bus, volunteers) have a lasting impact on the Vail experience for both the locals and visitors.

2. Congestion:

- What can be done to reduce traffic congestion on the community's roadways?
- Is congestion creating public safety and other growth related issues that are being left unresolved?
- Should there be more/less parking on Frontage Road?
- Are the increases in street events and their impact upon available public parking adding to or diluting the Vail experience?

Vail has had a parking issue for a number of years. What has been done? If we want our guests and residents to have a "good Vail experience" we can't have them schlepp down the Frontage Road in an effort to get to their destination. It's time we addressed parking issue - NOW

The new underpass at Simba Run should have a positive impact at reducing congestion at the main roundabouts and make navigating town a bit easier.

During the busy ski mornings when traffic is backed up on I-70 getting off the exit ramps, perhaps we should have police helping to control the flow into the roundabouts

Parking on the Frontage Rd is an unacceptable option in the long term. We must find a way to get additional parking. This will benefit both locals and guests. We need to explore the possibility of expanding the VV &/or

LH structures through additional levels or , in the case of LH, doing more with the oversized vehicle lot at the eastern side. We should also look at possibilities at Ford Park and the Municipal Complex

The bigger question regarding parking really might be how do we convince residents and guests that they don't need a car while visiting Vail. Bustang, the new CDOT service between here & Denver has been highly successful. Currently running weekdays eastbound in the morning and westbound in the evening, perhaps this should be expanded to 7 days a week and more frequently. Express bus service from EGE is another option to look at.

3. Environment:

- Is the Vail experience being degraded by water, noise and visual pollution?
- What can be done to reduce noise pollution from I-70?

Are the plans for the Gore Creek clean-up adequate or does more need to be done and at a faster pace? Vail has made a great deal of progress in the past couple of years in regards to the environment, but we should continue to do more. The recent restrictions regarding landscaping, etc are a step in the right direction. We need to monitor the flow from storm sewers into the creek also. Aspen, I have been told, is implementing a plan to filter the storm water and this is something we need to study. We should continue to monitor CDOT efforts to clean up the sand on Vail Pass on a regular basis.

Noise pollution from I-70 should be another area to tackle. Obviously unsightly sound walls are not in the foreseeable future. We should consider other alternatives. Berms such as are being built in EV are one option. Trees could also cut some of the noise. More importantly, enforcement of speed and Jake brake mufflers on the semis barreling down Vail Pass. Is there a system such as the red light cameras that could have a decibel meter and camera which could be used to capture offenders and send tickets? This is something that should be explored.

4. Governance/ Inclusivity:

- How can a higher degree of collaboration be encouraged among factional interests?
- What are the roles, advantages, and projects that should be address through public/private partnerships?
- What can be done to expand community involvement in decisions for Vail's future?
- Should efforts be taken to increase voter participation in TOV elections, such as with the use of mail balloting?
- Does there need to be more transparency in Vail governance?

FORUMS are a way for greater inclusivity for various factions and to get the community more involved in decisions for Vail's future. Transparency is the key to all interactions between the citizenry & the governing bodies. As various programs/changes are contemplated, forums should be held in in a venue with easy access and free parking where the public can gain information and various groups can have input before things get to the contentious stage. Make these meetings at a time when locals can attend, i.e. after business hours &/or on weekends.

Public/private partnerships should be looked at to solve housing & parking issues.

To help with voter participation, mail-in ballots are a plus. Perhaps more informal gatherings of candidates would also generate interest.

For major projects in town, input is needed from both business owners & second homeowners. Both are an important part of our overall tax base and are greatly affected by our decisions.

5. Community Accessibility:

- How should air accessibility to the Eagle County Airport be financed?

The airport benefits all of us in Eagle County. The Town of Vail should not be paying a disproportionate amount of the subsidy. We need to find a permanent funding method fair to all.

6. Summary of desired Council Agenda priorities:

Parking – It has been talked about for years and it’s time to take action. Our guest experience is suffering from a lack of action.

Housing – We need to find affordable housing to enable us to maintain a workforce.

Continued protection of environment.

7. Please provide a brief biography: Education, employment, organization, qualifications, etc..

I am originally from NJ and was educated at Lehigh University and Rider College where I graduated summa cum laude in 1980 with a Bachelor of Science in Commerce degree.

While in college, I spent summers in London serving as an intern at a major UK reinsurance brokerage firm

After graduating from college, I entered the Reinsurance industry as a property catastrophe threat underwriter working in NY, NJ & Bermuda. I was actively involved with the budgeting, implementation and execution of the company’s business plan.

In 2004 I left the reinsurance industry and relocated to Vail full time. I had been spending almost every weekend in Vail since I first bought a condo here in the mid 90’s. Since 2005 I have been working at the Vail Welcome Center (for both the prior and current operator) and oversee the Community Host Program, the “redcoats on the street.” This has given me the opportunity to see firsthand, on a daily basis, the issues facing both our residents and guests.

Prior Board Positions: Vail Racquet Club Homeowners Association, Vail, CO
On Board 9 Years, VP for 2 years

Markham Square Homeowners Association, Princeton, NJ
President

Intermediaries and Reinsurance Underwriters Association

