

Candidate: As a candidate for the Vail Town Council we would like to have a public conversation with you via the internet. If you wish to respond, please return your reply to my email address. We will pose questions. It is up to you whether you reply or not.

You may circulate the content of our communications through your own media platform(s). If you desire to know about the Vail Homeowners Association please access the VHA web site: www.vailhomeowners.com

Vail Town Council Candidate 2017

Bart Longworth



Age: 40

Food and Beverage/Real Estate:

Employed: 10th Mountain Whiskey & Spirit Company

Residence: West Vail Commercial Center Neighborhood

Years in Vail: 4

Candidate Dialogue:

Please tell us:

1. The advantages your qualifications, character, and experiences would bring to the Vail Town Council?

Character is the first of the three I would like to speak to. Right is Right. I am born and raised small town Michigan and Chicago. Our community is a great hybrid of both, a very vibrant small town community that is supported by and caters to hundreds of thousands of people a year. I Have always been on the grind. Son of a teacher and factory worker. My father, my two brothers and myself built our family home on ten acres from nothing. I was taught and believe that being hardworking, polite and up-front/honest are the best ways to go about life. I grew up an athlete and played college baseball, I was a pitcher so leadership and practical control are a very natural thing for me. My main goal during this campaign is to get more people involved. Working at 10th Mountain Whiskey, on Bridge St. in the heart of Vail I have a very good finger on the pulse of what people expect of and have to say about Vail. My awareness and objective nature lend to being able to hear and understand what guests and locals express as likes and dislikes. Like my slogan says “ Practical. Passionate.” I have very solid beliefs rooted in environmentalism, practical/sustainable growth and inclusion. Many people I know work hard and want to be able to continue the legacy of what so many have worked so long and to achieve. My goal is to help bridge the gap between the two groups and continue what is already the start of something great.

My experience is vast. I have always been in sales. I like to say I have always been on the front lines. My first job was a paper boy and then selling clothes(commission based) at the age of 15.I have spent 20+ years in customer service. Most recently managing 10th Mountain Whiskey. I also have my real estate license but am very green. However, I have done so many things for jobs through out my “career”. Everything from telemarketing to pouring concrete to chicken farming to managing bars/restaurants. Vail is a very service industry based community and that needs to be improved(service could

be better) and then promoted. The way the Epic pass works now days means people can travel wherever they want. Vail, being a sales tax based community needs to make sure it truly is “truly the experience of a lifetime”. I have the unique ability to understand problems and solutions from many angles.

My qualifications may be limited on the surface but I am as qualified as anyone running or currently in office. I have lived and been involved in many communities since college. Atlanta, Chicago, Portland, Chicago, Denver and now here. I am probably the only candidate that brings that type of qualification/experience to the table. I have been out exploring, seeing how other communities work and run. Learning what other successful communities do. This is something Vail needs. Many people have been rooted in Vail life and only Vail life for too long. I am used to making the tough decision. Politics and policy are never going to be popular with everyone. Being able to make a decision in the face of adversity is a trait that is quickly fading away.

Thank you for taking the time to read my response and I look forward to the next question. You should swing into 10th Whiskey and we can meet/chat face to face.

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