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1. In what neighborhood do you live and how long have you resided in the Vail community; are you a residential property and/or business owner and do you belong to any community or homeowner organizations? If so, which ones?

I have been a homeowner in Vail for twelve years. I have lived in Vail for 20 years. My husband and I own two clothing stores in Vail Village, Luca Bruno and DUE.

I have served on the Town of Vail's Commission on Special Events for 4 years – 2 years currently as Chair.

I have served on the Bravo! Vail Advisory Board and currently have been serving for 2 years on the Board of Trustees. I have also served on their Executive Committee.

I am Committee Chair on the Organizing Committee for the 2015 World Alpine Ski Championships

I have been Chair of Ceremonies on the Local Organizing Committee for the US Pro Challenge for the past two years.

I have served on the Meadow Drive Business Partnership Board

I have served on the Heathers of Vail Homeowners Board

I created and organized the "Outside the Lines" Art Show for the Children's Garden of Learning Preschool in Vail

I created and organized the "Pin it! To Win It! " Fundraiser for Red Sandstone Elementary School. It raised over \$40,000 to pay for a librarian.

I am a member of the Red Sandstone PTO

2. What are your qualifications and have you served on any committees or Boards of the Town of Vail or any other municipal or county government? If so, which ones? Are you or have you been a contracted service vendor to the Town of Vail? Explain.

I am a business owner in Vail Village. My husband and I own two clothing stores Luca Bruno Italy and DUE Luca Bruno. I understand how important a thriving economy in Vail Village is because I am a part of that economy. Being in the village each and every day I have the unique opportunity to listen to our community members and visitors on a regular basis. It gives me an immediate perspective what is happening in Vail.

I currently serve as Chair of the Commission on Special Events. Vail has seen record sales tax collections in recent years and many have pointed to the strength and strategic positioning of the Commission on Special Events for contributing to our increase in sales tax. I regularly attend the Vail Local Marketing District meetings and provide updates on the Commission on Special Events to the Vail Local Marketing District, the Vail Economic Advisory Council and the Vail Town Council.

As Chair of the CSE I work directly with the town staff and have experience with the many policies and procedures that govern Vail.

I have never been a contracted service vendor for the Town of Vail.

3. Are you for or against the development of a commercial event center or similar type of commercial facility at the Vail Golf Course Clubhouse building? Why?

In the last election 87% of the voters were in favor of expanding and renovating the Vail Golf Course Clubhouse. That is an overwhelming majority.

As Chair of the Commission on Special Events, I am unaware of an "event center" being placed at the Vail Golf Course Clubhouse. 300 square feet has been expanded in the banquet room, adding approximately 30 extra people to its capacity. The maximum number of people who can attend a function at the Clubhouse is 160. The Clubhouse has always hosted weddings and functions.

I am against an event center at the Golf Course / Nordic Center but I am not against an additional 30 people attending a wedding at the Vail Golf Course Clubhouse. The town has taken steps to make sure that 160 guests will be the enforced capacity and there will be no overflow parking on Sun Burst Drive.

I understand why the residents directly affected by this renovation and expansion are upset; they believe their voices and opinions were ignored. We can all learn from this. In the future, we as citizens need to speak up earlier, the Town Council needs to listen more to the community. We need greater compromises from us all.

4. Were you for or against the Solaris project? Why?

I voted for Solaris. Solaris has transformed Vail Village, creating a center of town for our visitors and community. They promised world-class amenities and delivered.

I was for the project because the old Crossroads building was falling apart. It was a time of great investment in Vail and it desperately needed a major overhaul. I understood the concerns of many of our locals who believed the height would be overwhelming but also knew that eventually everyone would see the benefits.

Solaris has given us a Movie Theater, Bowling Alley, necessary parking, upscale retail and exciting new restaurants to the center of Vail Village. An unintended benefit has been their rental program, which regularly brings in new visitors to Vail. Our community has benefited from the additional sales tax revenues from the retail and restaurant operations. Everyone has benefited from our new center of town, providing a place to gather or play after a day of activity in Vail.

5. What steps or actions would you propose or favor to reduce highway noise from and congestion on Interstate 70 in the short-term and the long-term?

On a short-term basis, I would continue the Town of Vail's policies for reducing I-70 noise. The town has built berms to buffer the sound and has implemented a breaking policy for trucks passing through Vail. Further investment in Eagle County Airport will also reduce congestion and noise.

On a long-term basis, I would love to see I-70 buried. This would dramatically reduce the sound. There are some obvious reasons why this has not yet happened. The costs will be huge but the payoff could be incredible. We could add needed space for Vail. The development of this property would have to be monitored carefully. A mix of commercial, residential and open space could benefit the community and pay for a fair share of the expense.

6. What steps or actions would you propose or favor to reduce pollution levels in Gore Creek that emanate from government owned property like highways, streets, parks, recreation facilities, open space and public parking lots? Should “no mow” zones be required on private property that fronts on Gore Creek and/or its tributaries?

This is one of the most important issues facing our town. Gore Creek is vital to our community. It is a natural resource we must protect. 50 years of development near the stream has taken its toll on our Creek.

Because there is not a single culprit for the contamination, we need to find a myriad of approaches to try and mitigate the damage and reverse the creek's decline.

The health of our creek is important to us all. It provides recreational use and aesthetic beauty, but it is also a source for our water supply. We need to develop a plan and then educate our residents, business owners and homeowners on how they can help the process. Stream friendly maintenance plans that will bring back the aquatic macro invertebrates.

No mow zones, installation of storm water treatment vaults and ways to reestablish the natural riparian areas need to be continued. We can find natural beauty in the natural growth around our stream and bring it back to life.

7. What is your vision for the redevelopment of Vail Village, Lionshead and the West Vail Commercial Center?

We have just finished a substantial growth period. The additions of Solaris, Arabelle, the Four Seasons and the Sebastian have given our guests luxury residences and hotel rooms. I think we were all relieved to see the last of the cranes taken away. We have our incredible views back again.

Any further growth within the Vail Village and Lionshead needs to be carefully studied and monitored. We have created a beautiful village with a distinct character and feel and we need to maintain that. We should encourage the renovation and revitalization of existing buildings, but with guidelines.

The West Vail Commercial Center provides locals and guests with needed restaurants and retail. We should find a way to provide business owners and landlords with incentives to improve the face of West Vail without enduring the problems of unnecessary costs and obstacles. The expense of redeveloping West Vail just might not be cost effective for many of the owners. But we should certainly explore our options.

8. Is the Town adequately prepared to respond to natural disasters such as wildfire, landslides and major flooding? If not, how would you improve the community's alert and response system?

The Town has come a long way in the last few years in preparing us for a natural disaster. We can give much of the credit to our Police and Fire Departments. Preparing for the 2015 World Championships has given town staff and first responders needed time and special drills to prepare for emergencies with Federal Agencies.

Potential wildfires have had devastating effects on many of our Colorado neighbors. Those same wildfires were a cause of the flooding that the front range dealt with this fall. We need to be proactive when it comes to wild fires. More partnering with the Forest Service to mitigate the effects of the beetle kill trees and more awareness of evacuation plans.

Our town has already used the reverse 911 system to great effect. The use of new technological systems and apps is the next logical step. Not every household has a landline.

The town has put measures into effect, but everyone should agree there is more that can be done to keep our community safe and aware.

9. In your opinion, have the business and life style expectations of commercial and residential interests become out of balance? If so, how should they be re-balanced?

I live within both of these communities and see both perspectives.

The business community provides the sales tax revenues that pay for many of the services and amenities we enjoy as locals. Many business owners don't live in Vail and feel as if their voices are ignored. Sign codes, restrictions and parking can all have negative impacts on businesses in Vail.

Many residents feel like the town focuses too much attention on the needs of the businesses. Deliveries are inconvenient and noisy and special events have created too much congestion.

It's about balance and perspective. Business owners and residents need to work together.

We have many committees in Vail. Why not create one, much like the Vail Economic Advisory Committee, that is more of a think tank, not a policy maker. Invite members of the business and residential communities to share ideas and concerns and find solutions.

10. Are you for or against maintaining the protective covenants that were established at the beginning of Vail? Why?

I think we can all agree that over time Vail has evolved. Many of the covenants still hold true, while others could use a second look. I don't think this is a case of being for or against the covenants, but finding a way to bring them to current day without interfering with the intent of the Vail Pioneers.

11. What approaches would you suggest that would bring balance in the participation between resident and non-resident property owners in the affairs of the Town of Vail?

As I mentioned before, we need more ways to engage with each other and create forums that actively pursue compromise and solutions. Many of our neighbors who are second homeowners have bought here to specifically take advantage of the recreation and natural beauty of Vail. Town governance is the last issue they worry about. That said there are quite a few engaged and insightful second homeowners that want to participate in our town. We need to find ways to utilize their energy and passion for Vail.

Our biggest stumbling block will be finding the right opportunity and time. I suggested a new panel comprised of all sectors of the Vail community. I believe that will be a start.

12. How would you increase tax receipts with and without hosting more and larger special events?

Through the economic downturn, Vail's sales tax revenues have seen steady growth. Almost all point to the Commission on Special Events and the Town Council's investments in Special

Events. We are the envy of other mountain communities. We have increased revenues without raising taxes.

The CSE has focused on a balanced calendar and bringing more quality to its existing events. We need to continue to cultivate the quality of our events and focus on the return of investment for the town, financially and for community and guest satisfaction.

13. How would you proceed with removing more on-street loading & delivery traffic now that the loading & delivery terminal system has been completed in Vail Village?

This is not an easy question. Somewhere between the business community's needs and the resident's wishes there is a solution. There will need to be compromise from all. We are a community that serves and prospers because of our guests. We cannot forget that any negative impact on the guest experience must be avoided.

14. What impacts do you foresee will result from the development of Ever Vail and the Summer Mountain expansion?

Epic Discovery will have an immediate economic impact on Vail. The sheer magnitude and innovation will give us new customers and global attention. Visitors, overnight bookings and sales tax revenues will see a quick increase. We might also be faced with parking limitations and will have to develop strategies both long and short term.

EverVail will happen in the near future. It will provide needed parking and more guest amenities. While the Town Council has approved the plans, there will still be more time for public input. It is important that residents, business owners and homeowners voice their concerns, questions and praise before they break ground.

15. Please rank the following TOV issues in priority order: 1 highest, 15 lowest and bold/underline those items most important in each category. Elaborate with commentary, should you desire to do so.

- a) 2 Incentivize the building of more commercial space, condominiums, hotel rooms, transient employee housing and/or affordable full-time resident housing.
- b) 3 Increase snow plowing and/or snow removal and/or treatment of urban runoff to reduce stream pollution.
- c) 11 Increase police presence with more car and/or foot patrols and/or traffic management and/or increased enforcement of nuisance amplified sound and/or late night noise and/or highway noise.
- d) 4 Increase sidewalks/curbs & gutters, recreational paths, street paving, frontage road parking, building more public parking structures and I-70 sound barriers.
- e) 9 Expand and/or change shuttle bus service frequency and/or routes serving residential neighborhoods and/or improve public safety in commercial areas.
- f) 5 Fund more and/or larger special events summer and winter and/or improve quality of existing events.
- g) 1 Increase Town of Vail tax revenues and/or cut budgets and/or spend cash reserves to fund higher operating and/or capital improvement budgets.
- h) 6 Emphasize solutions responding to environmental issues, highway noise, Gore Creek pollution, voluntary and/or mandatory trash recycling, charge a fee or ban plastic grocery bags, impose more stringent energy and/or environmental conservation building codes, terminate heating streets and/or driveways, incentivize public and/or private investment in solar and/or wind and/or other alternative energy sources.
- i) 12 Expand redevelopment through zoning and/or master plan incentives by increasing densities in mixed residential and commercial and/or residential neighborhoods.
- j) 10 Fund more public art and/or protect more open space and/or parks from excessive use.

- k) __7__ Increase Fire Department emphasis on reducing wildfire threat and disaster preparedness.
- l) _8_ Leave the community's emergency helipad, used by the Vail Valley Medical Center, in its present location or move it adjacent to residences in an established residential neighborhood.
- m) __15_ Where would you allow Pot Shops to be located: Vail Village, Lionshead, West Vail Commercial Center, other specified locations and/or ban altogether? Not in Vail until we have greater support and a knowledge of the impact on communities.
- n) __14_ Reduce motorized vehicular traffic and public safety conflicts on Town streets used for tourism by means of the Town of Vail providing alternative points and routes of vehicular access, i.e. roundabouts and underpasses, and/or limiting vehicular access via traffic management methods and/or aggressive enforcement.
- o) _13_ Repeal or modify the Town of Vail mandatory affordable housing requirements.